NA WORLD SERVICES NEWS NO LUME TWELVE | ISSUE SIX | JUNE 2018

Highlights from WSC 2018

Serenity Prayer

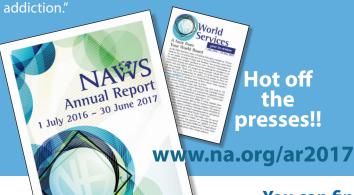
The first session of WSC 2018 closed with the Serenity Prayer in 25 languages.

Accomplishments

- This was the first WSC held making formal decisions without parliamentary procedures.
- The RD and RDA from Iran and the RDA from New Zealand were able to participate virtually including in small-group discussions.
- Zonal delegates from five zonal forums attended WSC 2018 as non-voting participants. The Conference adopted the policy for zonal forums with two or more unseated regions to be able to send a zonal delegate to future WSCs with the same "rights" as seated regions, such as funding, the ability to bring an alternate, and voting.
- We approved by consensus a suspension of the inspection clause in the FIPT Operational Rules until a change can be offered in the 2020 CAR. We reached a resolution for how to move forward with the request received last year; the inspection has taken place, and the results are posted at www.na.org/fipt.

We have a new service prayer

"GOD, grant us knowledge that we may serve according to Your Divine precepts. Instill in us a sense of Your purpose. Make us servants of Your will and grant us a bond of selflessness that this may truly be Your work, not ours, in order that no addict, anywhere, need die from the horrors of





what can I do? ways to get involved in the work

- We will be creating special days to celebrate topics such as service and sponsorship and will be designating a week focused on public relations in NA.
- We approved the following Issue Discussion Topics for the upcoming two years. Thank you to all who participated in the CAR survey. Visit www.na.org/IDT.
 - Attracting Members to Service
 - Carrying the NA Message and Making NA Attractive
- We approved project plans for this cycle. You will be hearing more about these soon after the World Board has had the opportunity to meet. Check here for updates: www.na.org/projects.
 - WSC of the Future
 - New Daily Meditation Book
 - Mental Health/Illness IP
 - Training and Tools

Mental Health/ Mental Illness IP Project



You can find the complete NAWS News here: www.na.org/nawsnews



UPON THIS COMMON GROUND WE STAND COMMITTED

WSC 2018

Our diverse global Fellowship came together 29 April–5 May 2018 in Woodland Hills, California, for a productive, ambitious, and responsive World Service Conference (WSC). WSC 2018's theme, "Upon This Common Ground We Stand Committed,"

aimed to foster unity and cohesiveness, all to move us toward the highest good in our service efforts worldwide and to propel us toward fulfillment of our vision. Many who were present would likely say this Conference was the best they had experienced in a while and that there was the feeling of doing together what none of us can do alone.

This issue of *NAWS News* provides an overview of the Conference week activities and decisions. This report does not reflect all the discussions that we had at the Conference. The highlights reported here are simply synopses of some of the Conference activities. A summary of the decisions reached at the WSC is available at www.na.org/conference. A draft copy of the Conference minutes will be distributed to delegates and posted when it is available.

WSC 2018 seemed to illuminate the heart of committed trusted servants focused on our common welfare. The Old Business session, aptly named *CAR* Decision and Discussion, started earlier than at previous WSCs.

This session began Sunday, 29 April and completed business on 30 April. The Conference agreed to change the decisionmaking threshold to require a two-thirds majority for all decisions except for elections, and consensus was previously determined to be the term for anything reaching 80 percent. We used electronic polling to tally votes, and the process was relatively seamless this second time. The World Board offered no motions in the CAR, and a few regional motions passed, including the motion to recognize seated participants who are unable to attend the WSC due to visa issues. This decision allowed them to be able to participate virtually. One of the many memorable moments at WSC 2018 was when the delegate and alternate from Iran and the alternate from New Zealand were able to virtually participate in the Conference. It was electric in the room when those present at the Conference could see them and they could see the delegates

present. They were even able to participate in small-group discussions. We truly felt the connection.

One of the canceled sessions was scheduled to frame the Issue Discussion Topics for 2018–2020 of Carrying the NA Message and Making NA Attractive, as well as Attracting Members to Service, which will be framed by Conference participants in a web meeting. These were the most frequently requested topics from the 2018 *CAR* survey. We had 114 regional delegates (RD), 13 Board members, and 89 alternate delegates (AD) present at WSC 2018. Also for the first time, we had zonal delegates present at the WSC. Five zonal delegates attended WSC 2018 as non-voting participants, coming from the Asia Pacific Forum, the Canadian Assembly, the European Delegates Meeting, the Russian-speaking Zone, and the Southern Zonal Forum.

We tried many new processes at this WSC. Our parliamentarian, who has witnessed every WSC for decades, observed that we finally seemed to want to try to let the new processes work. The Conference adopted the set of processes that had been adopted as a trial run for WSC 2018 as a "permanent" change, but also agreed that we still need

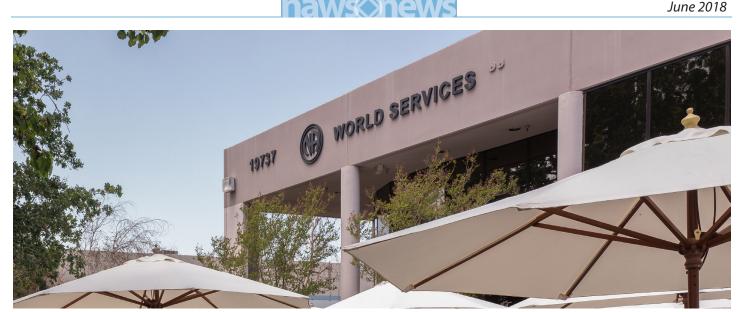
more work on processing new ideas.

The Conference approved all of the projects proposed in the 2018 Conference Approval Track material, including faceto-face project plans for a Mental Health/Illness IP, a new meditation book, and the WSC of the Future. The Conference also approved virtual workgroups and/or web meetings for *FIPT* Operational Rules and Bulletins, WSC Seating, Local Service Tools, Conventions and Events, and Delegates Sharing. We will report more about all of these projects in future issues of *NAWS News* and on **na.org** after the World Board meets to create these new workgroups.



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We are enthusiastic about all the new possibilities arising in the upcoming cycle—the new projects, workgroups, and Board members—yet, as always, we need resources to implement all of this work. We appreciate the increase in contributions to World Services over the course of the last cycle, as these contributions help make it possible to accomplish the goals set forth by the Conference. We are committed to doing the best we can with what we have, just as you all do in the work you carry out in your areas and regions. Thank you for your trust and commitment; we could not accomplish this work without your support. On behalf of World Services and all the communities that benefit from your contributions, thank you.

Unity Day and the Opening of WSC 2018

Before the World Service Conference officially begins, Conference participants and local NA members come together in a Unity Day filled with recovery and sharing. On Saturday, 28 April, we enjoyed a Unity Day that included an open house and lunch at the World Service Office, an afternoon of service and history workshops, and an international recovery meeting in the evening, followed by a dance and a world market. These types of activities help to strengthen the bonds among Conference participants in ways that unify our efforts and that last far beyond the business of the WSC.

The West End Area hosted hospitality efforts, coordinating volunteers from the West End and San Fernando Valley Areas, as well as other Southern California Region members. These local members made themselves available throughout the week to provide airport transportation, rides to local meetings, and invaluable "insider" information on the best shops, restaurants, and other local resources. For their tireless efforts throughout the Conference week, we send out a hearty and sincere "Thank You!"

Continuing in the Unity Day spirit, our first session (aptly named First Things First) marked the official opening of the 34th World Service Conference on Sunday, 29 April at 9:00 am. We had 114 seated regions present (there are 118 seated regions). Sixty-five regional delegates were from the US, five

were from Canada, and 22 hailed from outside the US. We invited the three newest regions, Grande São Paulo Region, HOW Region, and Rio de Janeiro Region, to share information about their regions. Our Conference countdown followed, identifying WSC newcomers and longtime Conference veterans. After circling up, we followed our moment of silence with the Serenity Prayer offered in each of the 25 languages spoken at this Conference. Few WSC experiences can rival the spiritual and emotional impact of joining in a circle to pray out in 25 languages.

DELEGATES SHARING

In addition to a session on Saturday titled Our Solutions (an open forum focused on successful solutions to NA service challenges), the Delegates Sharing workgroup provided a "speed dating" session as the last session on Sunday evening. Participants gathered in breakout rooms where chairs were placed in two rows facing each other. Each participant

received a booklet with 20 suggested "get to know you" questions—some focused on NA service and recovery and others about personal life and experiences. Participants then coupled up for two or three minutes to get to know each other. The booklets also included pages for participants to take notes and gather contact information for one another.

Each room was filled with raucous conversation, laughter, and hugs. With the chairs placed right



next to each other in limited space, participants leaned in to share their questions and answers, creating an unlikely intimacy in a crowded, noisy space. As time was called to rotate, many ended their conversations with hugs, appreciation for one another, and promises to stay in touch.

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Session cofacilitators (teams of two regional delegates) coordinated the rotation of participants at the timed intervals, and then facilitated a large-group discussion to allow members to assess their overall experience and how this session would help them serve at the WSC. The overall assessment was that when we have a chance to get to know each other on a personal level like this, we remember that wherever we're from, we're all just recovering addicts coming together in service to support NA's primary purpose.

Session profiles and materials for the Our Solutions workshop and the Delegates Sharing session are available in the WSC Dropbox. Here is a link: https://bit.ly/2tamS4G.

WSC PROCESSES

We are happy to report that the new processes for streamlining *CAR* and CAT material discussions and decisions, by all accounts, seem to work very well. We were able to move through the motions efficiently, allowing time for other WSC sessions. We accomplished the *CAR* and CAT material work in the scheduled time, allowing for reasonable rest breaks and no late-evening sessions.

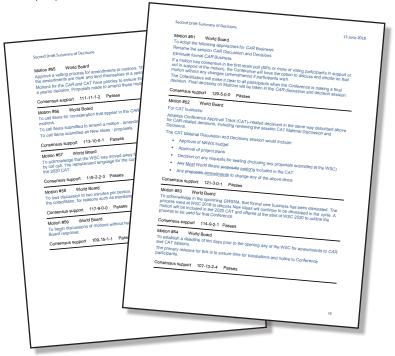
The new processes included building upon some work done for WSC 2016, and with input from members at WSC 2016. As an example, we decided the outcomes of CAR and CAT motions in those discussion sessions instead of having a sometimes redundant second decision-making session to measure the final outcomes. (This change was supported by a consensus straw poll at WSC 2016.) And, if a motion had consensus in the initial straw poll, the Conference was asked if they wanted to consider any changes to the motion before moving to a final vote. With these approaches, for the most part we were able to set aside parliamentary procedure and lean more heavily on a simpler process for determining the support for the ideas presented in the CAR and CAT material. We also affirmed that all decisions of the WSC (except elections) required a two-thirds majority to be adopted. Understanding our interest in aspiring toward consensus support for any idea, we believe this two-thirds threshold better reflects the collective voice of the Conference and the NA groups.

We are grateful for everyone's participation as we tried out the new processes and for our skilled and patient cofacilitators as they guided us through what were sometimes choppy and unfamiliar waters.

By the end of the week, the new processes were affirmed as procedures for future Conferences.

They will appear in the WSC 2018 Summary of Decisions and *A Guide to World Services in NA* (2018–2020 version).

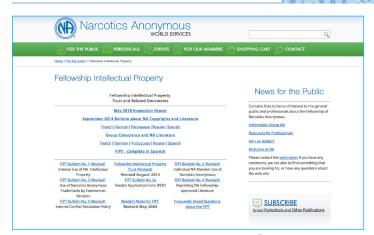
It was also great to try out a new approach intended to improve New Business at WSC 2018. As you may recall, in the past New Business typically could consume an entire day (and much of the night), only to affirm one or two new ideas. After WSC 2016, all agreed that something needed to change. The approach we had been using did not seem to be in the spirit of consensus and was not an effective use of our brief time together. For the first time, ideas were collected and prioritized, and those that received the highest priority were discussed in small groups. All of that material was collected and will be available as part of the Conference record. With this new approach especially, we all learned a few things along the way. We have already received some great input for improvements and welcome more. We too have ideas, and we look forward to considering all of these in preparation for WSC 2020.



FELLOWSHIP INTELLECTUAL PROPERTY TRUST (FIPT)

There were several FIPT Conference sessions. The initial session had two components—the recommendation from the World Board to change Article III of the Operational Rules that covers inspections, and the then-current inspection request from the South Florida Region. A packet of all communication had been provided to participants, and a recap of the history of the FIPT along with what precipitated its creation was presented.

Even though we have known for years that there are sections of the *FIPT* and numerous policies in *A Guide to World Services* that need to be reviewed and updated, we did not prioritize the time and attention to do so. We have reported extensively that we took this request seriously and sought advice from attorneys on how to proceed because this invoked a legal process. The request asked for all details for two fiscal years, which would have consumed our resources to even attempt to obtain. Thankfully, the leadership of NA World Services and the regional delegate, alternate regional



www.na.org/fipt

delegate, and chair of the South Florida Region were able to meet at the Conference and agree to a more defined scope for the inspection. This allowed us to ensure that we could have the necessary documents available. That agreement is part of the Summary of Decisions from WSC 2018 that is posted at www.na.org/conference.

The inspection itself has since taken place, and the report from the inspection is also posted online at www.na.org/fipt, under the title "May 2018 Inspection Report."

FIPT Operational Rules

The FIPT refers to the right to act on behalf of the beneficiary of the trust, which is the entire Fellowship of NA. The majority of the Conference does not want one region to speak for the beneficiary—the Fellowship as a whole. The Conference wanted to see a review and update to Article III of the Operational Rules to require the WSC to make this type of decision, and created a temporary suspension of this provision until the Fellowship can be asked through the 2020 CAR.

TOGETHER WE CAN . . . PLANNING TO UNIFY US AND IGNITE US!

Two Conference sessions were held focused on planning. Planning connects us to why NA exists, what we want to accomplish, and how we will get it done. Perhaps more importantly, planning connects us to each other, and to the common hopes and dreams and vision we share for NA. Plan-

ning together gives us the energy and the commitment to move forward and stay accountable to the Fellowship we serve. The better we plan in our service bodies, the more we can support our groups in furthering our primary purpose. Planning unites us around shared aspirations and ignites us, generating energy when we come together. We build consensus.

The goal of these sessions was to take the next steps with planning collaboratively for the NAWS Strategic Plan and to recognize the benefits that planning brings to all levels of service. Two questions that were the focus of the small-group break-outs were "How can we improve

current methods used to engage RDs in the NAWS planning process?" and "Are there any new ways RDs can be involved in the NAWS planning process?"

When the participants returned from the break-outs, we heard first how we could make the strategic planning process better. The resounding response was better use of technology. For new methods, a range of ideas was shared, from adding a link to the Issue Discussion Topics to allow members of groups to participate to having a planning app that would contribute to unity.

NAWS REPORT

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In this Conference session, which combined two NAWS Report sessions, Anthony Edmondson, NAWS Executive Director, and Arne H-G, WB chairperson, shared the responsibility of reporting. Anthony focused on the activities of offices and Arne reported on activities of the Board. The World Board is responsible for the oversight and management of all NAWS activities, and the staff does much of the implementation of those decisions. Following are some of the details from the NAWS Report.

Getting Literature to a Worldwide Fellowship

NA World Services, Inc., functions as two companies in one: a publisher of recovery literature and a service organization. Around the world, our recovery materials are distributed through regional service offices or distribution centers. Our bottom line is to make literature available to the global Fellowship at the most reasonable price possible. Our pricing policy is not universal; rather, it is based on what makes sense for each community. This policy mirrors global economics; every country is not on par with the US dollar.

The Iran service office has a continuous demand for literature. Currently, Iran is facing a 500 percent increase in inflation. For many years, we did not raise literature prices; we were accumulating money, which we used for workshops, such as the one that was held in Dubai in 2017. However, even in the face of rising inflation, we find we need to raise literature prices. The price of paper is rising globally as printers attempt to meet clean-earth policies.

In addition to a branch office in Brussels, Belgium, and two distribution centers in Toronto, Canada, and Bangalore, India, we have local agreements with Egypt, Argentina, Brazil, and Russia. We entered into these contracts to ensure a



stable supply of literature. There are 40 languages in which we must do our best to deliver literature to addicts in various ways; punitive trade laws exist in the world, which makes getting literature to members difficult and challenging. We seek alternatives wherever we can to find a way to get our message to as many addicts as possible.

Fellowship contributions and support from literature sales are based on a model that is not sustainable. This model depends on consumer preference, which changes and is tied to economic forecasts. We have seen changes when the economy changes, such as with events, and this impacts our ability to serve our global Fellowship. At present, our

strategy is based on requests we receive and commitments made such as with the Middle East and Afri-can Zone. A strategy may be beneficial to address unexpected circumstances.

As we have reported previously, a price increase will go into effect on 1 July 2018, which includes a 5 percent increase for the Basic Text and 6 percent for all other pieces of literature. These increases were determined after we looked at cost of goods and inflation rates; to help keep

prices reasonable, we settled on numbers a little lower than our research and data indicated were needed.

Publications

Subscriptions to NAWS News, NA Way Magazine, and Reaching Out are trending up. With electronic publication of our recovery literature, some folks have expressed that this may affect our income, but this has not been demonstrated to date. While the popularity of electronic literature has been on the rise, it hasn't seemed to have a significant impact on our printed recovery literature sales. Paper costs and the economy will always have an impact.

Audio Literature

Another topic on which we have previously reported is that we are working toward making audio versions of the Basic Text available at no cost on our website rather than trying to use a commercial portal. We believe this is the only way to meet the demand for audio versions of our literature. We will keep you posted as these efforts proceed and as audio versions become available.

Finances

Placing our finances in a global context, we face increasing protectionism (policies that restrict imports from other countries) and evolving trade laws. NAWS works to maintain resource and financial stability in an ever-changing climate. It would only require \$105.66 a year from each meeting/group to cover the costs of Fellowship support; this does not include Iran. During fiscal year 2017, we received contributions that averaged \$25.68 per meeting/group. We have a long way to go to reach the current num-

ber of \$105.66 per meeting/group, and we are moving in the right direction.

Sales of NA literature were 81 percent to the Fellowship and 19 percent to non-Fellowship customers in 2017.

Technology

We finally went live with our new financial enterprise software on 1 March 2018. The new software includes shopping cart and inventory features. We have heard positive comments about the shopping cart; however, we continue to encourage and welcome all comments. Our IT department is continually busy with numerous and complicated demands.

During this last Conference cycle we have held web meetings using the

Zoom platform, which has opened opportunities for us. The technology works very well and offers the ability for better virtual collaboration than other platforms we have previously used. As many are aware, we host PR, H&I, Inmate Step Writing, and Phoneline web meetings every three to four months. We have also had numerous Rural and Isolated Service webinars and held many conference participant webinars over the past year. This platform has also afforded us the ability to hold virtual workgroups. We anticipate that we will increase our use of this technology in the upcoming cycle.

Translations

· WCNA 37!

Reaching Out

NA's need for translated literature is greater than our resources can meet, particularly the human, financial, and skill resources of the local literature translations committees (LTCs). Many people and many steps are involved in the translation process. Even the best software is not capable of translating NA literature very well. We have a language of our own. The process for NA translations is like a threelegged stool: One leg is the LTCs, the second leg is contracted professionals, and the third leg is NAWS staff. Since all three legs need to be in balance, we apologize for any delays in translations due to our backlog. Achievements in the 2016–2018 cycle include IP #1 in six languages and keytags in five. For those who are unfamiliar with literature translation, IP #1 is the base for everything that follows; having IP #1 in one's own language is a first step and a big deal. Additionally, 19 books and nine booklets were translated, as well as more than 50 IPs, service pamphlets, PR pamphlets, and other products. A full list of what was published the last two years is included in the Conference Report posted at www.na.org/conference.

Worldwide Fellowship Support Cost per Meeting per Year

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\$2.03 weekly

NOTE: These figures exclude the sizeable Iranian NA community from our calculations. The NA commu-

nity in Iran continues to thrive, but US/Iranian rela-

Actual dollars received per meeting/group worldwide (without Iran)

\$25.68

\$.49 weekly

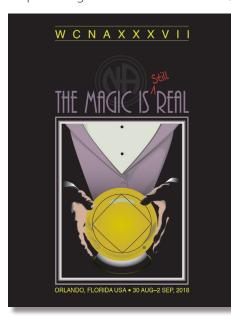
WCNA 37

We anticipate that the upcoming World Convention may be one of our largest conventions. Come celebrate recovery with us in Orlando, Florida, from 30 August to 2 September. The price for registration may appear high to some of our members accustomed to lower fees for smaller, local conventions, but we set the price based on Convention costs. As this is an event that is substantially larger than the vast majority of local NA conventions, we need to pay for space utilized at the convention center and for the audiovisual enhancements so that everyone can see and hear the speakers. This is a very different cost than an event held in a hotel. A registration badge will be needed to access workshops and events in the convention center; marathon meetings and workshops will also take place at the Hyatt, which is across the street from the convention center. The meetings at the hotel are open to all; no badge is needed. We will continue the practice of providing a limited number

tions continue to prohibit contributions.

of badges to members in their first 30 days of recovery. Members can provide newcomer contributions when registering to help make more newcomer badges available.

As of early June, almost 10,000 members have preregistered; consider joining with these members for this celebration. No need to miss out on the blues and jazz or Saturday night concert—tickets are still available. The comedy show and banquet have been sold out for over a month.



Many members wonder, "What can I do?" We always need volunteers. The sign-up sheet for volunteers is at www. na.org/wcna. Many members have formed lifelong recovery friendships while volunteering at World Conventions.

Workgroups

Four of the projects being proposed for the upcoming cycle build on some of the work of the 2016-2018 cycle or previous cycles. Some may remember the Future of the WSC project and discussions at previous WSCs. We continue to look for ways to improve our effectiveness and sustainability; therefore, we proposed a project plan on the WSC of the Future. We would like to ensure geographic diversity; hence, we will depart from our usual methods of selecting workgroup members. For this project, we are asking that each zone choose a participant for the workgroup who will be accountable to the World Board.

The literature survey that foreshadowed WSC 2016 showed

enthusiasm for the idea of a new daily meditation book, as well as the desire for a pamphlet on mental health/mental illness, which ranked high in the survey and was supported by a regional motion. As directed by WSC 2016, we gathered more information about these Fellowship priorities. The project plans for the new daily meditation book and the new IP reflect the information we gathered.

The Training and Tools project aims to build on the work for this cycle. This cycle's work involved one group focused on local services and another on conventions. Virtual workgroups helped to create the CDBM booklet and events programs. Virtual workgroups are a cost-effective way to produce service materials that are useful to members in our Fellowship. This process provides a greater opportunity for member involvement than a face-to-face workgroup. We will be continuing work in these areas.

Projects for 2018-2020

All the projects proposed at WSC 2018 were supported by the Conference. A description of each project is included in the 2018 Conference Approval Track material, which is posted at www.na.org/conference. We anticipate the approved faceto-face projects will cost a total of approximately \$300,000 for all projects identified in the CAT. The face-to-face projects will be complemented with virtual meetings. We also have five projects and two periodical workgroups that will solely be meeting virtually. The Business Plan group and the WCNA 37 workgroup will also have face-to face meetings.

The six virtual workgroups that we committed to during the conference are FIPT Operational Rules and Bulletins, Delegates Sharing, WSC Seating, Audit Committee, Reaching Out, and The NA Way Magazine.

The deadline for submitting names for workgroups has passed; it was announced at the Conference and eblasted to over 150,000 contacts that names and relevant information were needed by 1 June 2018.

Our first Board meeting this cycle is in June. We look forward to having more information about projects after that time.

STRATEGIC PLANNING - INCREASINGLY Collaborative

We have made strides in our strategic planning process. The regional input to the environmental scan offered us many insights about NA communities, regional impressions of local issues, and common strengths and weaknesses. We

were able to see specific ways in which NA World Services may be able to support your efforts. All of the information was taken into account as we drafted the strategic plan, which was published in the CAT along with project proposals that come out of the plan. Our process is not linear, and we seek input at every opportunity.

CAR 2018 SURVEY

Thank you to the many people who participated in this survey—whether individually online or collaboratively within your regions. The survey results helped us frame the focus for project plans and select the IDTs for this cycle:

- 1. Carrying the NA Message and Making NA Attractive
- 2. Attracting Members to Service

The Conference session where we aimed to create the frame for these two IDTs was canceled; we will be having a Conference participant webinar to help frame the materials for these topics.

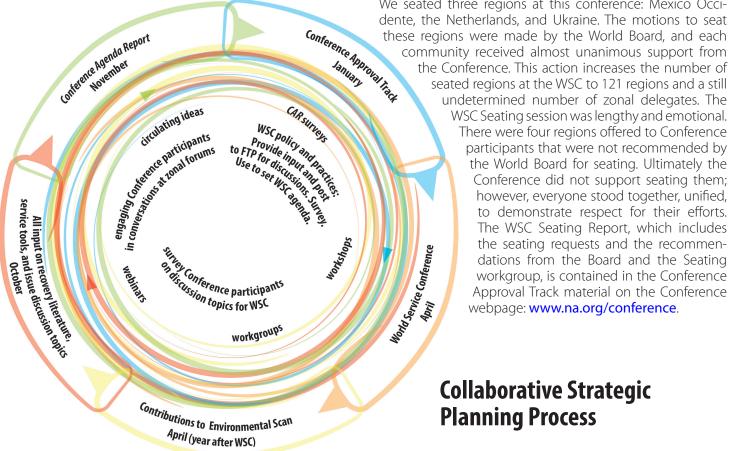
Once we have developed materials for IDT workshops, we will post them at www.na.org/idt and announce them in NAWS News or via eblast. We welcome any ideas on the IDTs.

Complete survey responses are included in the Summary of Decisions posted at www.na.org/conference. In looking at the responses, it's important to keep in mind that the more choices that are offered for a particular category, the lower the number of responses tends to be.

WSC SEATING—CAT BUSINESS AND DISCUSSION

We seated three regions at this conference: Mexico Occidente, the Netherlands, and Ukraine. The motions to seat these regions were made by the World Board, and each community received almost unanimous support from the Conference. This action increases the number of seated regions at the WSC to 121 regions and a still

> WSC Seating session was lengthy and emotional. There were four regions offered to Conference participants that were not recommended by the World Board for seating. Ultimately the Conference did not support seating them; however, everyone stood together, unified, to demonstrate respect for their efforts. The WSC Seating Report, which includes the seating requests and the recommendations from the Board and the Seating workgroup, is contained in the Conference Approval Track material on the Conference webpage: www.na.org/conference.



Collaborative Strategic Planning Process



PUBLIC RELATIONS

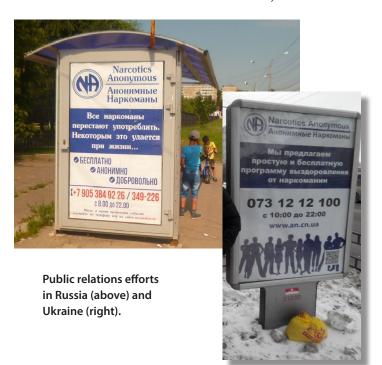
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The Public Relations session at WSC 2018 opened with a literature quote from *Guiding Principles: The Spirit of Our Traditions:* "We carry the NA message and work to ensure addicts seeking recovery know where to find us." (Eleventh Tradition) The aim of NAWS public relations is directly linked to Fellowship development—all efforts help

to grow NA. As an example, attending a health fair or conference and providing NA meeting schedules to professionals means that those professionals then have schedules to give to addicts. Addicts find their way to NA meetings through PR efforts, and our Fellowship grows as a result.

Initially, the session focused on global PR activities. Members send pictures of the PR activities with a short narrative, and we share these with the Conference so that participants may gain new ideas for PR service. We were able to highlight the first PR Awareness Day held in United Arab Emirates; this event opened the door for members to carry the message of recovery to incarcerated addicts. In Thailand, NA members held a PR event attracting physicians who treat addicts in Bangkok. One physician offered to her colleagues that she has found that NA is the missing puzzle piece in the treatment of an addict. In addition to sharing these positive PR experiences, we showcased posters from Switzerland and Quebec and several bus signs and billboards, and illustrated PR in rural communities.

The session then moved on to a discussion of conferences that NAWS has attended nationally and interna-



At the 2008 World Service Conference, participants were asked to share their experience, strength, and hope in letters to 2018 Conference participants.



... I wonder how it feels to do all of this business without all the travel. That web-based meeting stuff must be awesome....

John H Wisconsin Region

... My main hope for the 2018 Conference is that it will be far more diverse and global than it is now, but at the same time, more unified....

Reesheemah P Chesapeake Potomac Region

... It is my hope that the WSC will be more inclusive of zonal forums outside the USA....

Rob L

Ontario Canada Region

...I hope technology surpasses political boundaries so those who wish to join our Conference can have a means....

Jason F Greater Illinois Region

... First of all, I hope we were finally able to implement the Consensus-Based Decision Making Project so that we will never again have to endure the WSC tying itself in knots with parliamentary procedure....

Cooper B Mountaineer Region

... No longer does the WSC spend time in parliamentary debate resulting in adversarial positions taken on particular issues. Instead, the Conference has chosen to discuss issues where each participant has an opportunity to contribute in order to come toward a solution....

Jim B World Board

tionally. The entire list of conferences can be found in the Conference Report. Perhaps the more relevant and pressing matter is the comments heard from physicians at the American Society of Addiction Medicine Conference about NA members. Approximately 200 physicians stopped by NA's booth to state that NA members are not welcoming to addicts who attend NA meetings on medication to treat addiction. In fact, most of them stated that NA members push these addicts away with nonwelcoming comments. This session reiterated NA's Third Tradition as the solution—we are to welcome all addicts and not judge desire. These physicians and many treatment professionals are aware that NA is a program of complete abstinence. However, they have developed a distaste for NA stemming from members who do not welcome all addicts to meetings. Hopefully, the Issue Discussion Topics for the upcoming cycle—Carrying the Message and Making NA Attractive—will help us. None of us want any addict seeking recovery to die; we would like addicts to be able to identify in NA, find a sense of belonging, and discover the desire to have a new way of life drug-free.

We moved on to updates of the two WSC 2016–approved project plans: FD and PR, and Social Media as a PR Tool. The FD/PR project will be ongoing in the upcoming cycle; meetings are held every three to four months using Zoom technology. Discussions include collaboration, evaluation of efforts, and strategic planning. Through our research for Social Media as a PR Tool, we didn't find any area or region with a dedicated PR page on Facebook. However, we learned late in the cycle that Egypt did have a dedicated PR page, and the RD from Egypt provided an update on their progress to the Conference.

The PR session concluded with updates about ongoing NAWS PR activities, such as the web meetings held for PR, H&l, Inmate Step Writing, and Phonelines. We also announced that Phoneline Basics will be available for members in June 2018. A reminder was given about the upcoming Membership Survey, which will be rolled out at WCNA in Orlando during the Friday night main meeting. Simultaneously, the survey will be live online for four to five months. We encourage every member to complete a survey. The information helps with PR efforts to demonstrate that NA is a credible, viable program of recovery.

Reaching Out

We're pleased to announce that we have 15,041 *Reaching Out* e-subs, which is nearly a 13 percent increase in a cycle, and 9,289 paper subscriptions. This resource helps members who are or have been incarcerated and demonstrates to professionals who work with this population that these addicts can recover. You can e-subscribe to this newsletter by signing up at www.na.org/reachingout.

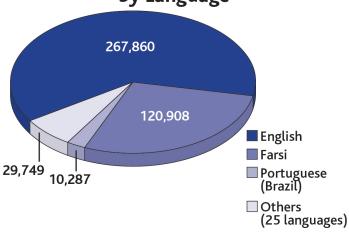
FELLOWSHIP DEVELOPMENT

The Fellowship development session at the WSC focused specifically on the face-to-face interactions undertaken by NA World Services with NA communities around the world. In addition to reporting on these trips, the session reviewed

some of the other developments relevant to FD. Highlights of these include the following:

- With over 70,000 NA meetings held every week, the Serenity Prayer is being said somewhere in the world every 10 seconds or less.
- NA meetings are held in 82 languages. More than seven new pieces of translated literature became available every month—almost two a week—in addition to translated versions of *The NA Way Magazine*, *NAWS News*, *Reaching Out*, the *CAR*, and the CAT.
- The more than 428,000 copies of the Basic Text that we distributed in fiscal year 2017 broke down as follows:





One of the themes of the FD session reflected how communities around the world have begun to take on FD tasks within their borders and with their neighbors. NA World Services, relying on effective planning and communication, increasingly works in partnership with NA communities around the world to provide these services. We provided an overview of these efforts, accompanied by many pictures, utilizing the Report of Travel Decisions distributed as part of the *Conference Report* as a framework. This can be found online in the *Conference Report* posted at www.na.org/conference. Wherever possible, each FD trip is planned to encompass attendance at multiple events in order to maximize the effectiveness of the human and financial resources expended.

The travel this cycle included the following numbers:

Location	Trips	Virtual connections
North America	28	5
Europe	5	
Middle East and Africa	8	
South and Central America	6	
Asia Pacific	4	
Russia	1	

The majority of the FD trips in the 2016–2018 cycle took place within North America, but we also continued to focus particular efforts on the Middle East, Africa, and Asia Pacific. It is particularly exciting to see stable NA communities begin to emerge across Africa after many years of struggle, and we continue to maintain a commitment to assisting the Afri-can Zonal Forum in their work. We are also grateful to support the Arabic-speaking FD committee that is doing so much to help new NA communities in countries such as Sudan and Iraq, where NA is desperately needed. This Conference session clearly showed what is possible when we all continue to work together to expand our common ground. We also highlighted recent efforts in Cuba, Brazil, Bangladesh, and numerous other locations.

We all "know" NA is worldwide, but in the WSC Fellowship development session, we see and feel the ties that bind us together—through photos, detailed reports, and the personal encounter of one addict touching and helping another. The World Board and NAWS staff spend a tremendous amount of time asking how we can help. What it takes for NAWS to be effective on your behalf is communication. Write us and we will respond. We cannot always share the pictures of these events widely because of anonymity and the internet, but your delegate has access to many of these presentations and videos, so please contact him or her. Today's harvest is often the result of FD seeds sown years ago.

ELECTION RESULTS

The Conference elected one WSC Cofacilitator, six World Board members, and two Human Resource Panel members.

WSC Cofacilitator

World Board

Hammed A-T Kuwait Irene C Ireland

Lib E New Zealand
Paul F Malaysia
Tana A New York
Yoel G Israel

Human Resource Panel

Craig R Freestate
Nathanael M Australia

Upon This Common Ground We Stand Committed

Our first Board meeting of this Conference cycle will take place 27–30 June 2018. We have a full schedule of work ahead in addressing the approved project plans and initiating the workgroups; planning and implementing WCNA37 in Orlando, Florida; planning for the virtual workgroups; and performing all of our "routine" services. We thank you for the trust that you have placed in us.

We are grateful that Irene, Paul, and Tana were reelected to serve our Fellowship, and we enthusiastically welcome our three new Board members.

Also, we want to express our gratitude to the trusted servants who completed their service terms at WSC 2018. Two members of the Human Resource Panel, Sherry V and Michael B, fulfilled their terms at this Conference. We also thank Laura B for her evenhanded effort in facilitating the WSC over the last two Conference cycles. No words can adequately convey our gratitude to the Board members whose terms ended at this Conference; these members are Arne H-G, Mark H, Franney J, and Tonia N. All departing trusted servants were given an opportunity to offer their parting thoughts at the close of the Conference. These members have spent countless hours over the years serving the Fellowship, and we are confident that somehow, somewhere, they will continue to be involved in service. Thank you from the entire Board and the staff at NA World Services.

The World Service Conference of today could not happen without the hard work and dedication of translators. We want to thank Jay M for his assistance with the Japanese, Oscar for his help with the Spanish, and Gilbert for his help with the Portuguese.

We also have benefited over the years at many Conferences from the level wisdom of our parliamentarian, Don Cameron. Thank you, Don, for helping us to stay on track and bringing clarity.



FROM THE HUMAN RESOURCE PANEL

iaws: mews

Greetings from the Human Resource Panel. First, we want to thank Sherry V and Mike B for their four years of service. Their leadership and participation added great value to the panel. We will miss them as they move on to other service efforts. And we want to welcome Nathanael M and Craig R to the HRP. We are looking forward to working with them. Thanks also to the Conference participants from WSC 2018, and to all of those members who had a role in our nominations process. We truly appreciate your comments, participation, and support.

The new approaches we tried over the cycle and at WSC 2018 added value for candidates and participants. We will continue to consider ways to make the nominations and elections process even better, and we welcome your ideas. Please send any input or comments to hrp@na.org.

CALENDAR

We will be establishing deadlines for the cycle at our September meeting.

Travel requests (considered by quarter):

15 August for October–December

15 November for January–March

